MERİÇ ÖZCAN

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I am a statistician and data analyst candidate who is constantly learning, aims to realize himself, is both realistic and idealistic.

I plan to work in the treasury, inspection, and analytics departments of the banking sector throughout my career. I gained digital marketing experience in my own venture for 3 years. While optimizing the sales performance of my business, I realized my passion for statistics and data analysis. I have a perfectionist, self-confident and entrepreneurial nature. I can achieve good results in process management in a subject that was taught to me. It can be said that I am quite determined to complete the tasks and increase the success rate.

WORK EXPERIENCE

QNB Finance Bank Online Internship, İstanbul, Turkey Banking Internship, qnb.com.tr/

January 2025 - February 2025

Advanced Excel, effective presentation techniques, crisis management, corporate communications, basic banking

Esans Industry Tech, Izmir, Turkey Business Founder, esansindustries.com/

May 2021 - May 2024

- Selling globally via Esans eTrade with a tech-driven approach, while designing and retailing brands
- Analyzing markets, strategizing, targeting customers, and crisis management optimized business performance through data

Serdar Calik Certified Public Accountant Office, Trabzon, Turkey Accounting Office Staff

July 2020 - August 2020

Preliminary accounting, Microsoft Excel, storytelling, corporate communications

EDUCATION

Ege University, Izmir, Turkey - B.Sc. Statistics - GPA: 3,08

September 2022 - June 2027

Current Work on TUBITAK 2209-A Project: "Optimization of Safe Delivery of Cargoes with Artificial Intelligence"

Designing a system that performs logistics risk analysis and management of international deliveries autonomously with AI

Artificial Intelligence and Technology Academy

January 2025 - Continues

Data Science Unit Scholar, yapayzekaveteknolojiakademisi.com/

- Participation in Google advanced data analytics course, Google project management course and entrepreneurship trainings
- Participation in networking workshop, teamwork workshop, graduation bootcamp, and JAM Datathon competition

LEADERSHIP AND ORGANIZATION EXPERIENCES

Turkish Quality Association GençKal Izmir, kalder.org/

March 2023 - Continues

Ege University Representative and Team Leader | Member of the Board of Directors and Clubs Board - Current Title

- To plan and organize the 2024-2025 KalDer Mentor-Mentee program in order to bring students together with industry leaders, ensure that they receive training and improve their perspective on business life
- To establish the "Clubs Board" in 2024 in order to bring together the presidents of the most prestigious student clubs in Izmir and create a professional communication network, establishment of a "CV bank" for engineering and science faculty students

Shell Eco-Marathon Ege University ECO Masters Smyrna Vehicle Team

December 2023 - April 2025

Hydrogen Fueled Electric City Vehicle Category, Data Analysis Team Leader, <u>linkedin.com/in/eco-masters-smyrna</u>

• Problem definition, data collection, data discovery (EDA), data visualization, reporting, storytelling and parameter optimization

ADDITIONAL INFORMATION

Technical Skills: Microsoft Excel (Cert.), Python (Cert.), SQL (Beginner), Power BI, C++ (Beginner), SPSS

Languages: English (B2+)

Github: github.com/mericozcann | Personal Brand Identity: https://www.mericozcan.com/ | Portfolio: https://linktr.ee/mericozcan

Hobbies: Swimming, playing the drums and traveling to experience different cultures

ORGANIZATIONS: GDG Izmir Member (06.23 - ...), IEEE Data Science Unit Member (02.23 - ...), BEST Izmir Member (10.2023 - ...)

REFERENCES

Gamze Batuk - DWH Developer - gamze.batuk@ykteknoloji.com.tr - +90 530 521 50 91

Serdar Calık - Certified Public Accountant - serdarmuhasebe61@gmail.com - +90 532 322 81 30